

**PRIME MOVERS JOURNALISM  
ACEL MOORE MEDIA AWARD**

**CONTEST RULES**

**Best Editorial**

**Criteria:**

- Community impact and importance to readers
- Quality of writing, call to action
- Reporting/research

All entries should be typewritten in editorial format and in English, with a minimum of 250 words and a maximum of 500 words.

All entries must be typewritten using MS Word. Font size 12, font Times New Roman and double-spaced, with  $\frac{3}{4}$  inch margins top and bottom and  $\frac{1}{2}$  margins left and right.

The editorial should not be a personal column, only an editorial expressing the newspaper's opinion.

Please indicate on the form that wrote the editorial.

**Best Story (feature, news)**

**Criteria:**

- Quality of writing
- Depth of reporting
- Local relevance/appeal

The story may be a single story or a main story with sidebars published in one issue. No series. Entries can explore the people, issues, and/or events behind the news. The story can be a profile. Stories about entertainment, lifestyle, and health or general-interest feature stories are included in this category.

All entries should be typewritten in the proper format and in English, with a minimum of 700 words and a maximum of 1,000 words.

All entries must be typewritten using MS Word. Font size 12, font Times New Roman and double-spaced, with  $\frac{3}{4}$  inch margins top and bottom and  $\frac{1}{2}$  inch margins left and right.

## **Best Sports Story**

### **Criteria**

- Quality of reporting
- Quality of writing
- Local appeal

All entries must be a single story or a main story with sidebars. No series. Entries should be reflecting timeliness in coverage and be written by a staff member.

All entries should be typewritten in the proper format and in English, with a minimum of 700 words and a maximum of 1,000 words.

All entries must be typewritten using MS Word. Font size 12, font Times New Roman and double-spaced, with  $\frac{3}{4}$  inch margins top and bottom and  $\frac{1}{2}$  inch margins left and right.

## **Best Photograph**

### **Criteria**

- Composition (are there any distracting elements, the placement of items)
- Creativity (originality, point-of-view, use of light)
- Technical quality (focus, depth of field, lighting balance)
- Overall impression (“wow” factor)
- Storytelling through visual media such as photographs, design, graphics
- News value and impact on readers

Limit of four entries per photographer.

All entries must include a title and caption for the photograph. The title provides a short description or introduction of the picture, a caption of 50 words or less will tell the story behind the picture.

All entries must be an original photo and a sample entry submitted in the size of 8x11. No file photos.

All photo entries must have been taken between **September 2013 and March 2014.**